



Wienstein & Gavino's debuts new gluten-free menu

FOR IMMEDIATE RELEASE

Montreal, March 29th 2016 - Located in the heart of downtown Montreal, Wienstein & Gavino's overflows with great energy, great food and wonderful people every day of the week. Inspired by the enticing flavours and traditions of Italy, their cuisine is always original, appetizing, and delightfully fresh. Deserving of their reputation for continually exploring new and creative dishes as trends evolve, while at the same time respecting the classics, Wienstein & Gavino's does what it does exceedingly well. Their pastas are homemade from scratch every day and their pizzas are cooked to perfection in a brick oven – just like they do it in Italy.

Ville-Marie Collection, the established Montreal restaurant group housing Wienstein & Gavino's, recently decided to up the ante by offering their guests a complete gluten-free menu option, substituting products and ingredients as needed to create a genuinely fulfilling roster of choices equal to any traditionally delicious gluten-full menu.

"Food life does not need to be any less of an experience for gluten-intolerant or gluten-sensitive folks out there," says Roger Costa, Wienstein & Gavino's general manager.

The growing problem of gluten-intolerance affects about 1 in 100 people and occurs on a spectrum from mild sensitivity to full-blown celiac disease. Yet few restaurants have taken the cue to accommodate gluten-free diets. Wienstein & Gavino's is really expanding the Italian culinary universe by bringing some of the foods most inaccessible to gluten-avoiders back to life.

Guests can now order from the new menu, which lists a variety of fresh pasta dishes, oven-cooked pizzas and original new takes on traditional Italian dishes. And let's not forget the gluten-free chocolate cake. The only thing that has certainly not changed is the affordable prices—something most gluten avoiders have come to think of as impossible to find. Whether by choice or for health reasons, Wienstein & Gavino's impressive new gluten-free menu is changing the way many people dine.

About Wienstein & Gavino's:

Wienstein & Gavino's is set on three floors and features a large open-concept kitchen, two gorgeous outdoor terraces, and a giant street-level bar. Experience true rustic charm coupled with a fresh, contemporary taste and feel when dining out at this Italy-inspired gem. One of the

most iconic establishments in Montreal, the team has recently taken it to the next level by adding a complete gluten-free menu to the mix. La vita è bella.

About Ville-Marie Collection:

Ville-Marie Collection is a boutique hospitality company that specializes in multidimensional and cutting edge dining and drinking experiences. From their Montreal home with all of its culture, colour, and diversity, Ville-Marie Collection owns, operates, franchises, consults, and manages businesses and venues across North America, Europe and the Middle East. Derived from the original TNG and Stambac International, Ville-Marie-Collection is owned and operated by its three key executives and partners: Brian Bendix, Christopher Nacos and Steven Elefant. Ville-Marie Collection is a proud supporter of Cedars CanSupport, helping cancer patients and their families, one person at a time.

**This menu is designed to help you make informed choices when you eat at W&G. This menu was created for those who prefer to follow a gluten free lifestyle and not for those who suffer from Celiac disease. W&G cannot guarantee against possible cross-contamination or traces of gluten, and will not assume any liability for adverse reactions to food consumed while eating at our establishment.*

For more information:

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